



EWEA
THE EUROPEAN WIND ENERGY ASSOCIATION



EWEA Lead Sponsorship Benefits

EWEA Membership & Business Development

What is the European Wind Energy Association?

EWEA is the **voice of the wind industry** in Europe. As a member of EWEA you are part of an **extensive and highly influential network**.

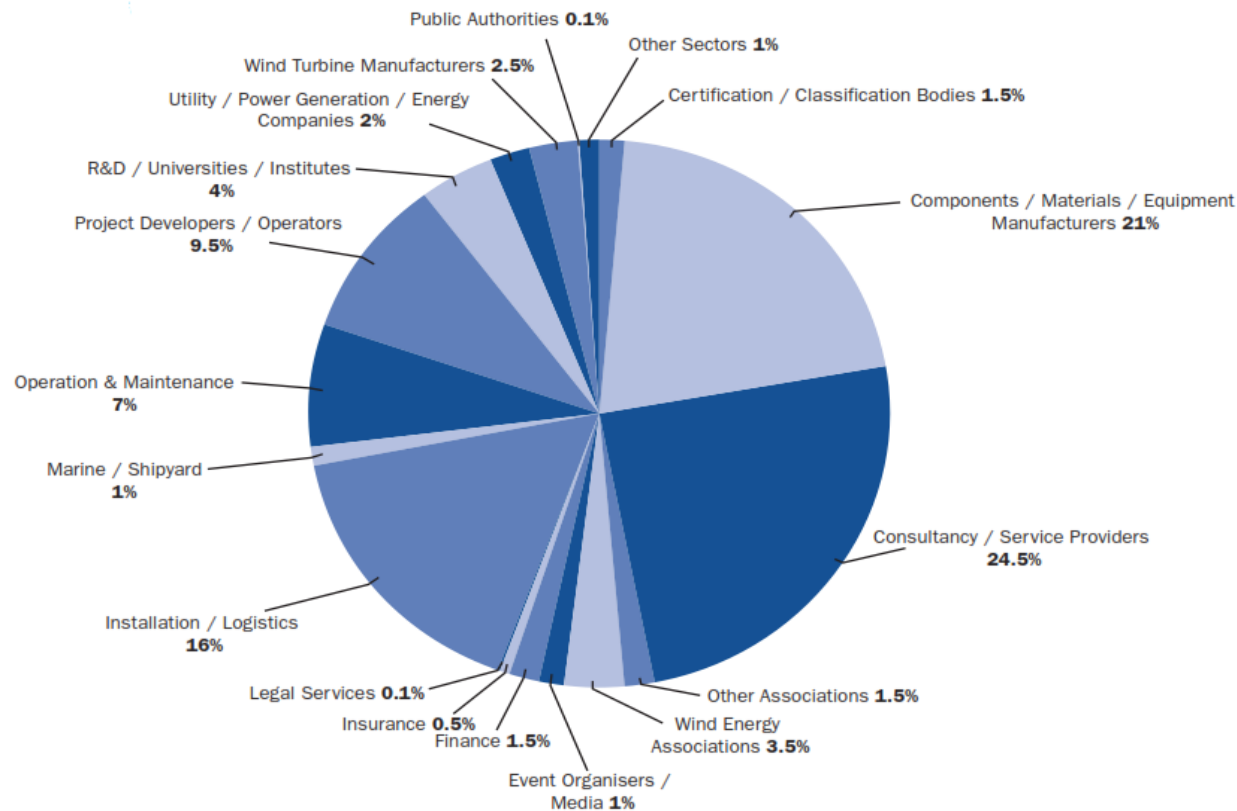
EWEA and its activities are supported by over **600** member companies, associations, R&D centres and universities.

The whole **supply chain** and more than 50 countries are represented on the EWEA membership base, securing your organisation with the best networking opportunities in the wind industry.



What is the European Wind Energy Association? (II)

EWEA members by sector of activity in 2013*

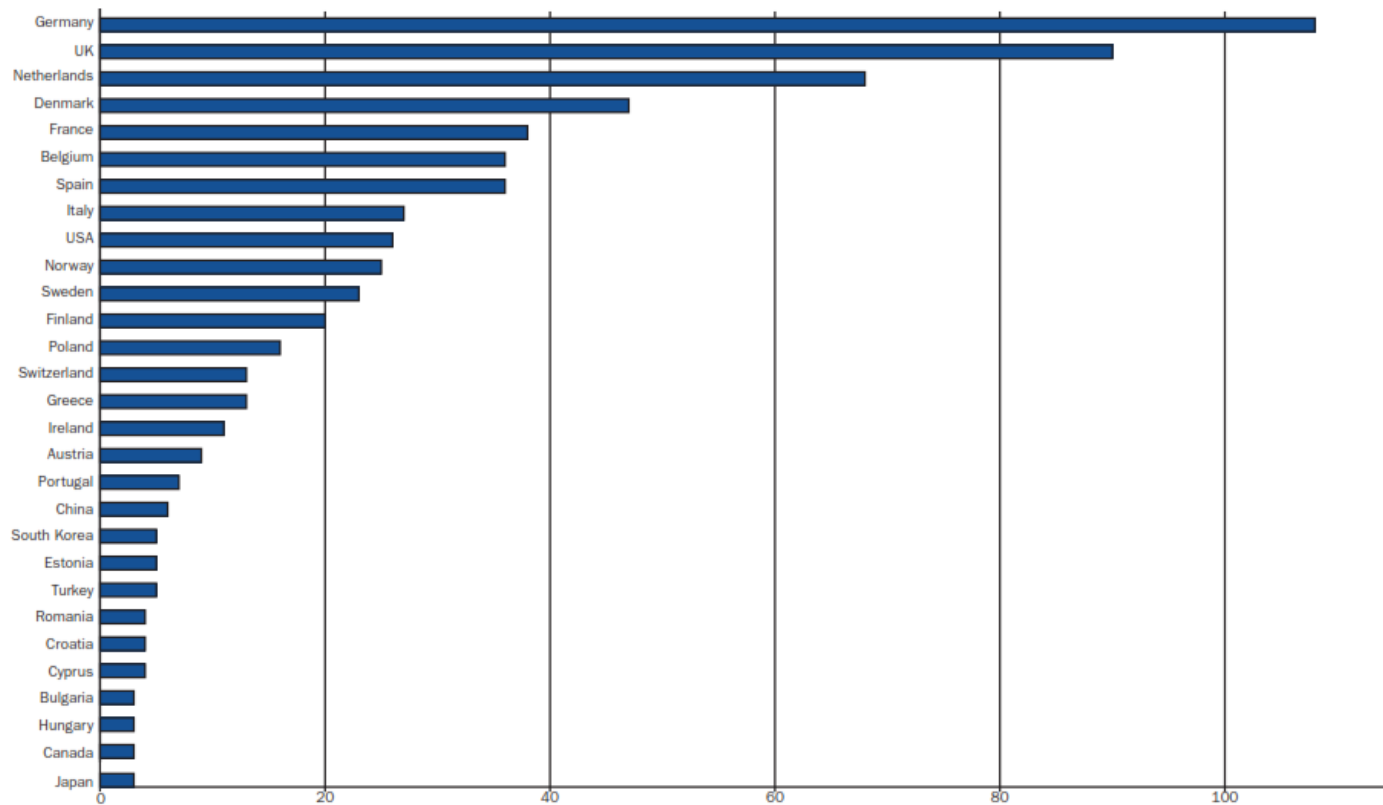


*EWEA members can be active in several sectors

Source: EWEA

What is the European Wind Energy Association? (III)

EWEA Members by country in 2013*



*EWEA is active in more than 50 countries. The graph represents the top countries in terms of representation
Source: EWEA

Beyond...

- Providing you with the latest reports, publications and research notes on EWEA strategic priorities,
- Giving you exclusive communication services and tools to raise your profile in the wind energy sector,
- Enhancing your company's products/ activities/ services
- Benefiting from discounts on all EWEA events, advertisements in Wind Directions and on some partnered products,
- Inviting your organisation to participate in the EWEA working groups,
- Providing you with the most reliable and unique networking opportunities of the wind energy sector

...EWEA Lead Sponsors benefit from...

A stronger and strategic involvement in EWEA activities: Get an automatic seat on the EWEA Board of Directors, enabling them to place items on the agenda/ define priorities to be discussed

Bespoke policy information services

- ✓ Bespoke policy service with priority access to EWEA policy advisors, who provide fully customised answers to requests
- ✓ Priority access to EU policy briefings

Premium communication services

- ✓ Insight into current EU developments at Lead Sponsor meetings
- ✓ Can attend CONE meetings (give input to the communications strategy per sector and campaigns at the European level and in different EU countries)
- ✓ Invitations to take part in EU media briefings at EWEA



...EWEA Lead Sponsors also benefit from...

VIP networking

- ✓ Regular invitations to meet with high-level EU representatives (including Commissioners) in line with the priorities of the EU agenda
- ✓ Invitations to VIP receptions to share best practices with market leaders, for example, VIP finance lunch at EWEA events

Customised marketing services

- ✓ Greater exposure in the EWEA newsletters and in partnered publications, during EWEA events, for example
- ✓ Greater visibility at EWEA events and priority access to high-level panel discussions
- ✓ Logo on EWEA external presentations, marketing materials and EWEA official publications



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EWEA Lead Sponsors



Any questions ?

Please contact the EWEA membership team at membership@ewea.org