

Communications Director, European Wind Energy Association EWEA

The European Wind Energy Association (EWEA) is seeking a Communications Director to promote wind energy in the public and policy arena. Key responsibilities include:

1. Leading and implementing communication strategies and tactics for EWEA
2. Act as chief media officer and in charge of media relations
3. Developing and delivering key communication tools and messages for EWEA
4. Manage all aspect of communications tools and projects - website, photo library, reports and press releases, bimonthly magazine
5. Line manage 2 staff, plus external editor and contractors
6. Run and implement media strategy for launches, reports, events, and other EWEA public projects
7. Co-ordinate closely with Marketing and Policy Directors

The Communications Director reports to the CEO. Applicants will need to have at least 5 years experience of senior communications, preferably in an international environment, a track record of gathering media coverage, and staff and project management experience. The ideal candidate has knowledge about and experience in energy related communications.

EWEA has a staff of 15 and is the representative trade body in Brussels for the wind energy sector. More information at www.ewea.org

Application closing date: Monday February 5th 2006

Send CV and letter to communication@ewea.org or fax to +32 2 546 19 44

Only candidates selected for an interview will be contacted.

Applicants must have excellent written and oral English and a second language French/German/Spanish.

Applications must send a cover letter and CV detailing their skills and experiences matching the 7 main job responsibilities listed above.

Background about EWEA

Mission statement

The objectives of EWEA are:

1. To strengthen the development of wind energy markets and technology in Europe, and worldwide, in order to allow wind energy to achieve its full potential and contribute to a sustainable energy future.

- **Develop effective strategic policies and initiatives, and to tackle barriers to allow the full deployment of wind energy; and**
- **Communicate the benefits and potential of wind energy to politicians, opinion formers, decision makers, the media, the public and other key stakeholders.**

2. To act as the central network on wind energy issues for its members and stimulate interaction with wider constituencies.

3. To promote, through the joint efforts of its members, the best interests of the wind energy sector and act as the single voice of the wind industry.

EWEA promotes wind power at the European and international level. It provides decision makers, media and the general public with reliable information about the substantial potential of wind power to meet current and future power demands in an environmentally friendly way. With the ability to draw on an extensive network of researchers, industries, national associations, and external experts, our secretariat in Brussels is uniquely placed to act as the focal point for networking, knowledge creation, intelligence gathering, analysis, and policy formulation on wind power at both a European and an international level.

On behalf of its members, EWEA's mission is to influence key policies affecting the wind power industry. Policy areas that we are involved in include energy, electricity, renewables, internal market, R&D, grid infrastructure, planning, climate change and of course the environment.

Produce Key Communications

As the voice of the wind industry, EWEA delivers targeted output to reach the public, the media, a range of key stakeholders and opinion leaders. EWEA has direct access to the world's largest press corps based in Brussels and other major cities, and is well placed to position the wind industry in the centre of the European public debate.

We produce a large variety of information tools - such as news releases, reports, briefing documents, statistics and market data, submissions, and presentations combined with communication strategies - all designed to increase the visibility of the wind industry and to ensure that the media, the public and policy makers are aware of the industry's achievements and potential.

Provide A Powerful Network

EWEA's position as the leading voice in the wind power industry helps facilitate unrivalled networking opportunities. The organisation of regular events, meetings and the efficient utilisation of electronic communications, all help to maximise the interaction between our extensive network of contacts. The opportunities include an online discussion forum, targeted policy meetings and International wind power events.

Larger events, such as the regular European and Global Wind Energy Conferences, attract participants from across Europe, and major players from around the world, reflecting the interest in wind power and providing a showcase for technology. The entire spectrum of the wind power industry, along with representatives from the EU Commission, Parliament, the electricity industry, NGOs and national governments.

Activities & Outputs

EWEA Events and presentations

- European Wind Energy Conference
- Global Windpower Conference
- Special Topic Conferences
- R&D Strategy Workshops
- Presentations and speeches at selected external conferences and seminars.

EWEA/European Commission Joint Programmes

EWEA co-ordinates and participates in policy, research and information dissemination projects with the support of the European Commission. These projects support the strategic objectives of EWEA, and promote wind power at the European and international level. Examples include:

- Wind Energy R&D Network – developing a European-wide strategy for wind energy R&D funding
- RES Information for Europe – disseminating general information on the benefits of wind energy to policy makers and the general public
- RES for EU and Candidate Countries – analysis of the markets for wind power in candidate countries
- Re-Xpansion – analysis of renewable energy payment and policy mechanisms

Wind Energy The Facts – comprehensive information on wind energy

EWEA structure

As a non-profit association, EWEA is governed by a Board of Directors elected by the membership at the AGM. Each Board position has a three-year term. There are 30 Board members representing the different membership categories including 5 Executive positions of President, 2 Vice Presidents, Treasurer and Secretary.

Executive Committee

President: Prof Arthouros Zervos, Greece **Vice President:** Dr Klaus Rave, Germany
Vice President: Mr Bjarne Lundager Jensen, Denmark **Treasurer:** Mr Alberto de Miguel, Spain **Secretary:** Dr Eddie O'Connor, Ireland

Board of Directors

The Board meets 4 times a year and is composed of thirty persons and comprises representatives of each membership category.

Associations and Institutions:

- ANEV – Associazione Nazionale Energia del Vento
- APPA
- Asociacion Empresarial Eolica
- Austrian Wind Energy Association
- BWE – Bundesverband Windenergie
- BWEA – British Wind Energy Association
- Danish Turbine Owners Association
- Danish Wind Industry Association
- Fördergesellschaft Windenergie e.V.
- Irish Wind Energy Association
- National Technical University Athens
- NEWIN – Netherlands Wind Energy Association
- SER – Syndicat des Energies Renouvelables
- VDMA

Corporate Board members:

- 3E
- Acciona Energia
- Airtricity
- ECN – Energy Research Centre of the Netherlands
- Ecotecnica SCCL
- Gamesa Energia S.A.
- Garrad Hassan and Partners Ltd
- GE Energy
- Hansen Transmissions Int. NV
- Iberdrola
- LM Glasfiber A/S

- Renewable Energy Systems Ltd
- RISOE National Laboratory
- Shell Wind Energy BV
- Siemens Wind Power A/S
- Vestas Wind System

EWEA Secretariat

