



## Sponsorship Opportunities



For more information and for reservations, contact  
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**Bags:**  
Conference Delegates

**Allianz Insurance plc**  
**United Kingdom**



**Water Bottles:**

**Vestas Wind Systems A/S**  
Denmark

**Vestas**<sup>®</sup>  
No.1 in Modern Energy



## SPONSORSHIP

There are a number of unique sponsorship opportunities available at EWEC 2009 for you to increase the exposure of your company or brand. The list below is designed like a menu from which you may choose a customised, organisation-specific sponsorship package. Design the package that suits best your needs.

**As an added bonus, if your sponsorship investment reaches €50,000, you will be designated a Gold Sponsor, and will receive the following additional benefits:**

- Logo with link to your website on the EWEC 2009 homepage
- Logo with link to your website in all event newsletters
- Logo on EWEC advertisements throughout Marseille
- Logo at the venue entrance during the event

**Furthermore, if your sponsorship investment reaches €100,000, you will be designated a Platinum Sponsor, and will receive the following benefits:**

- One (1) meeting room (12pax) for the entire duration of the event (which can also be branded)
- Logo on all venue signage
- Corporate brochure in delegate bags
- Three (3) corporate flags to be flown on the roof of the convention centre (flags to be delivered by the sponsor)
- An announcement in one event newsletter with a description of your company
- Logo with link to your website on the EWEC 2009 homepage
- Logo with link to your website in all event newsletters
- Logo on EWEC advertisements throughout Marseille
- Logo at the venue entrance during the event

For all other logo listings, they are always placed in order of priority: Platinum, followed by Gold, followed by other sponsors.

You Are Here: **New**

20.000€

## The Interactive, Map-Based Exhibitor Directory

**You Are Here** is an interactive trade show map and directory designed to replace both the existing static maps throughout your trade show floor and the floor-plan display tool and exhibitor directory.

- **Benefits:**

Customised branding on two **You Are Here** models placed throughout the exhibition  
Listed as a sponsor with company logo on relevant event material:

- Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
- Website
- Logo on 'Thank you Sponsors' banner in the registration area





## Conference dinner:

€30,000

The dinner will be held in a spectacular location in Marseille – up to 600 people.

### Benefits:

- Welcome speech
- Branded invitations to be given to all participants
- Two (2) complimentary conference delegate passes
- Five (5) complimentary dinner tickets
- Promotion of the event through one newsletter, website, programme, etc.
- Full-page advertisement in the exhibition catalogue
- One-page company profile inserted into all delegate bags
- Corporate identity within dinner venue (to be supplied and handled onsite by the sponsor)
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



## Conference reception:

€25,000

The reception will be held in a spectacular location in Marseille for all conference delegates – up to 1000 people, including cocktail and canapé, live music and entertainment.

### Benefits:

- Welcome speech
- Branded invitations to be given to all delegates and speakers
- One-page company profile inserted into all delegate bags
- Corporate identity within reception venue (to be supplied and handled onsite by the sponsor)
- Promotion of the event through one newsletter, website, programme, etc.
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEA PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



## Members' reception:

€20,000



The reception is organised in an exclusive venue in Marseille for all EWEA members, up to 400 participants.

## Benefits:

- Welcome speech
- Logo on EWEA invitations to be e-mailed to all EWEA members
- Promotion of the event through one newsletter, website, programme, etc.
- One (1) complimentary conference delegate pass
- EWEA co-branded corporate identity at the members reception (to be supplied by the sponsor and approved by EWEA)
- Full page advertisement in the exhibition catalogue
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



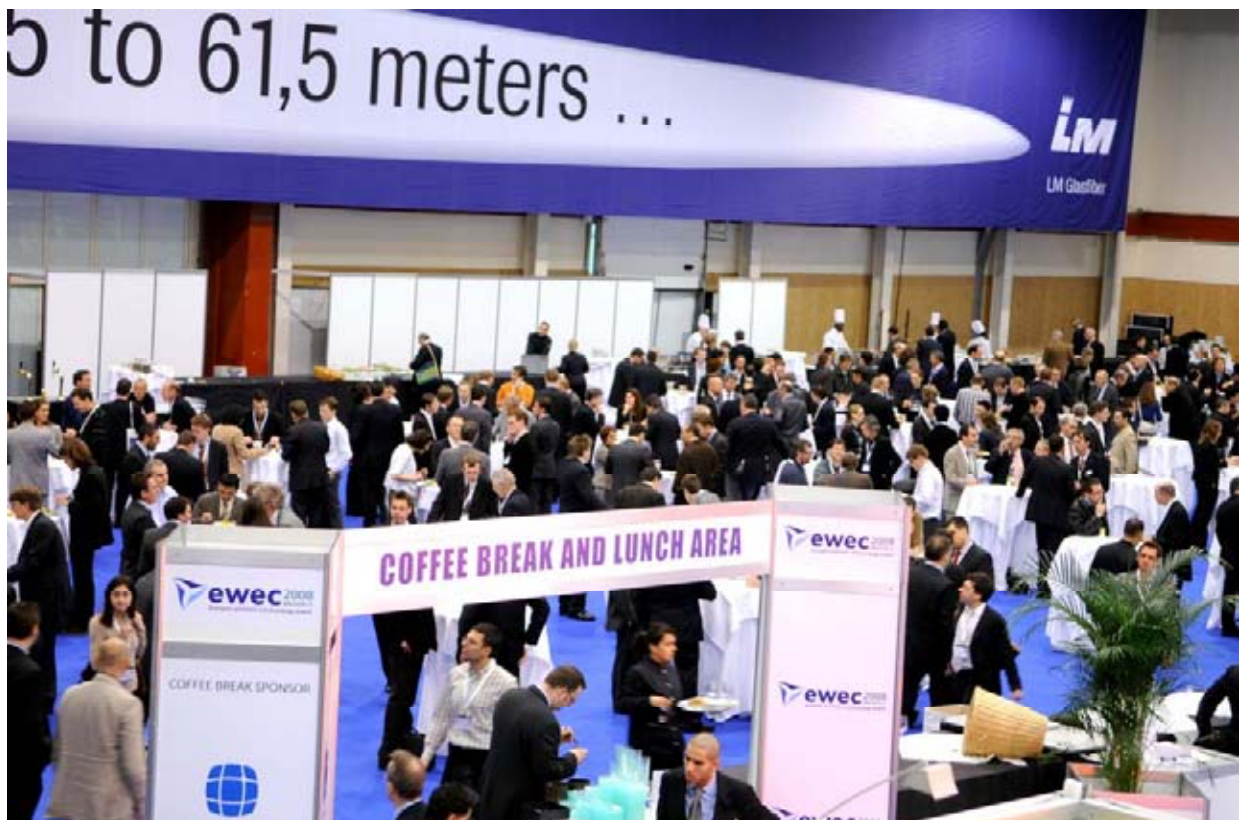
Coffee breaks (6 in total):

€25,000 for all breaks



## Benefits:

- Corporate identity in the coffee-break area in the exhibition hall (to be supplied by and handled onsite by the sponsor)
- (The possibility to include branded napkins, chocolates and biscuits for distribution at the coffee breaks – to be supplied by the sponsor)
- Announcement of the sponsorship in one EWEA newsletter (20,000 contacts)
- Full-page advertisement in the exhibition catalogue
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEA PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



Lunch:

€20,000/all days

Benefits:

- Corporate identity within lunch area in the exhibition hall (to be supplied and handled onsite by the sponsor)
- Announcement of the sponsorship in one EWEA newsletter (20,000 contacts)
- Possibility to include branded napkins, drinks and food for distribution at lunch (to be supplied by the sponsor)
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEA PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



## Business centre and cyber cafe:

€17,000

Large dedicated area in Hall 2 with computers with high-speed internet connections, printers, fax, and photocopier, etc., for use by conference delegates and exhibition visitors.

### Benefits:

- Corporate identity within the business centre (to be supplied by the sponsor) and on computer screens
- Announcement of the sponsorship in one EWEC newsletter (20,000 contacts)
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



### Poster session:

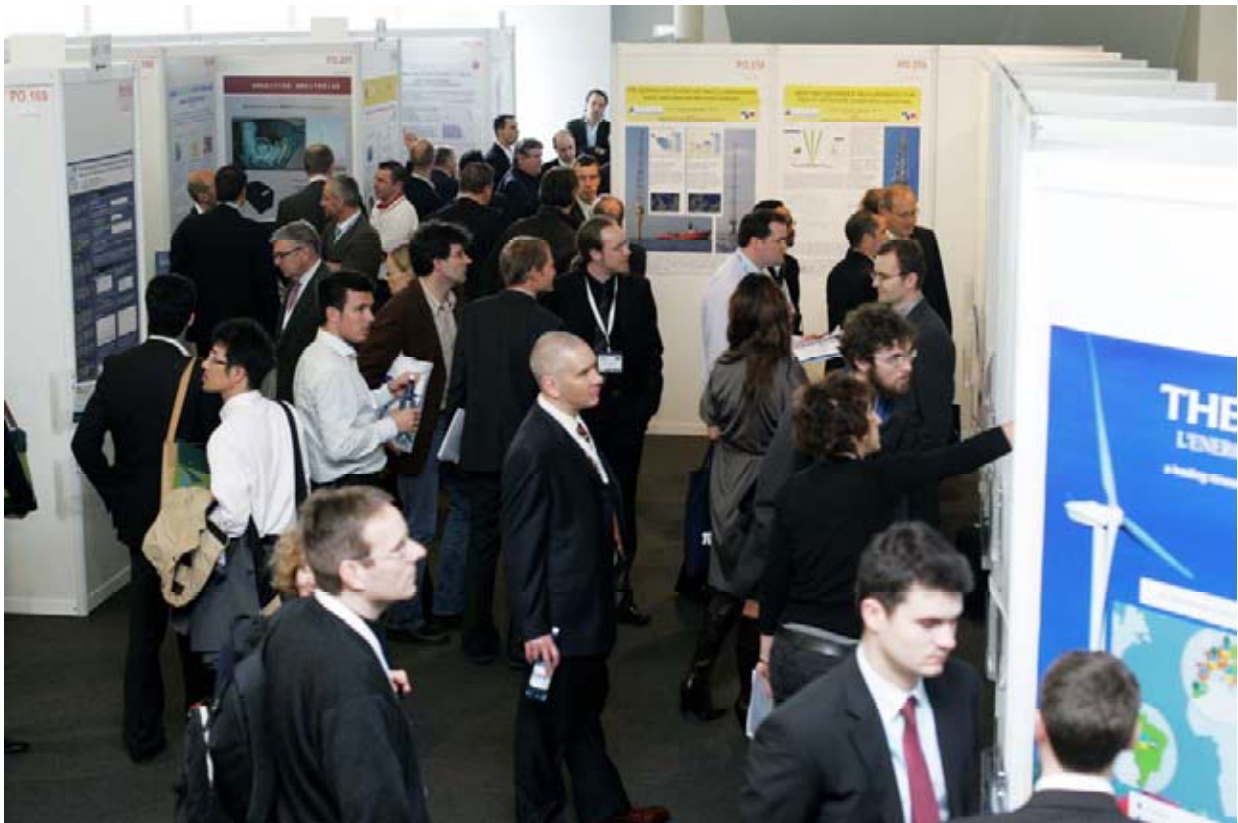
€13,000

### Benefits:

- Announcement of the sponsorship in one EWEC newsletter (20,000 contacts)
- Full-page advertisement in the exhibition catalogue
- Corporate identity in poster area (to be supplied and handled onsite by the sponsor)



- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



**Relaxation zone with massage station:**

**€12,000**

**Benefits:**

- Corporate identity within the massage area in the exhibition (to be supplied by the sponsor; possibility to include posters, TV screen showing the sponsor's promotional material)
- Announcement of the sponsorship in one EWEC newsletter (20,000 contacts)



- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area



Welcome coffee (1 per day):

€20,000 for all days

**Benefits:**

- Corporate identity (banners/signs) within the welcome coffee area in the conference venue (to be supplied and handled by the sponsor).
- Possibility to provide branded napkins, chocolates and biscuits for distribution at welcome coffee area

- Full-page advertisement in the exhibition catalogue
- Announcement of the sponsorship in one EWEC newsletter (20,000 contacts)
- Listed as a sponsor with company logo on relevant event material:
  - Logo on screens in conference rooms (EWEC PowerPoint presentation in between sessions)
  - Website
  - Logo on 'Thank you Sponsors' banner in the registration area

For more information please contact:

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