



**MEDIA ADVISORY**

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**ewec**2009  
MARSEILLE  
Europe's premier wind energy event

## EWEC 2009 - A key event at a critical time

**European Wind Energy Conference 2009 – 16-19 March, Marseille, France.**

The European Wind Energy Conference (EWEC) 2009 comes at a critical time. Organised by the European Wind Energy Association (EWEA), it will be the sector's first large-scale discussion of the historic Renewable Energy Directive, newly agreed by the EU in December 2008. It will also be the industry's first major event since the financial crisis started shaking economies worldwide. From 16-19 March, EWEC delegates will meet in Marseille, France, to discuss and debate the new energy and economic era.

**On 16 March, the opening day, two main press events will take place.**

At 12:30, a press conference will be held with the confirmed key-note speakers for the opening session:

**Andris Piebalgs, EU Energy Commissioner**  
**Mechtild Rothe, Vice President, European Parliament**  
**Nobuo Tanaka, Executive Director, International Energy Agency**  
**Jean-Louis Bal, Director for Renewable Energy, Energy Markets Networks (ADEME)**  
**Arthouros Zervos, President, EWEA**

At 15:30 a press briefing will be held with a focus on wind energy and the current financial environment. Speakers will be:

**Christian Kjaer, CEO, European Wind Energy Association**  
**Michael Liebreich, Chairman & CEO, New Energy Finance**

The speakers of the session entitled "Opportunities and challenges in the new financial environment", which will follow the press briefing, will be attending the event informally, in order to reply to some specific questions if need be. These speakers are:

**Luis Adão da Fonseca, CBD0, EDP Renovaveis, Portugal**  
**Paul Dowling, CEO, Airtricity, Ireland**  
**Matthias Kollatz-Ahnen, Vice-President, European Investment Bank (EIB)**  
**Nikolai Ulrich, European Head of Renewables, HSH Nordbank, Germany**  
**Michael Lewis, Managing Director of Europe, E.ON Climate & Renewables, Germany**  
**Tom Murley, Head of Renewable Energy, HgCapital, United Kingdom**

Many thousands of people are expected to attend EWEC 2009 from all over the world. There will be over 40 sessions, workshops and side events organised during the four-day conference, as well as more than 500 oral and poster presentations. The annual exhibition has been extended twice to over 9,000m<sup>2</sup>, its biggest size ever, in order to accommodate over 390 exhibiting companies.

All press representatives and journalists will have free access to EWEC 2009. Please follow [this link](#) to subscribe as a member of the press.

A fully equipped press room will be available with useful information and a press calendar to allow you to follow further press events during days 2, 3 and 4. Furthermore, a broadcast-standard video highlighting the main activities at EWEC will be made available.

For any additional information do not hesitate to contact [communication@ewea.org](mailto:communication@ewea.org) - Tel: +32 (0)2 400 10 55

**Note to editors:**

- EWEA is the voice of the wind industry, actively promoting the utilisation of wind power in Europe and worldwide. It now has over 550 members from 50 countries, including manufacturers with a 90% share of the world wind power market, plus component suppliers, research institutes, national wind and renewables associations, developers, electricity providers, finance and insurance companies and consultants. This combined strength makes EWEA the world's largest and most powerful wind energy network.