

# RENEWABLE ENERGY STRATEGY FOR EUROPE

APER

ASSOCIAZIONE  
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A PAN-EUROPEAN PLATFORM TOWARDS 2020

**Brussels, March 15, 2011**

**Bibliothèque Solvay - Leopoldpark, 137 rue Belliard**

The concept of national industries is definitely obsolete: there will be no long-term sustainability without a pan-European competitive platform enabled by common legislation.

The fundamental criteria for the adoption of EU directive 28/2009/EU have to be compared among the Member States to see whether it has been a success: some countries, like Spain and Germany, have developed a footprint of their energy model in view of the 2020 targets whereas others, such as Italy, despite the available core-competences and funding for research and innovation in the field, has failed to find a successful industrial strategy.

According to the most recent 2010 Italian data, wind energy registered investments for around 2 billion euros, an important achievement but 18% less than in the past years, due not only to the ongoing international crisis but to the growing difficulty in securing access to credit: lowered credibility and stability of the local economy push banks to look for other markets.

Jointly defined policy enabling factors are needed with a flagship initiative leading to a harmonisation between the different European energy business-models, targeting a shared industry endgame.

This is a challenge for decision makers who should now take actions to set the new conditions aimed at supporting innovation, industrial competences and the appropriate financing environment in order to quickly bridge the gap between countries.

Taking advantage of the EWEA11 event in Brussels, our aim is to compare different national experiences and identify potential actions to move towards a pan-European renewable energy platform.

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## PROGRAMME

- 17.30 **Registration**
- 17.45 **Introduction**  
**Towards innovation in renewable**  
**Patrizia Toia**  
*Vice-chair ITRE Committee EU Parliament*
- 18.00 **The renewable energy value chain**  
**in Italy and Europe: the need to close the gap**  
**Roberto Longo,**  
*President APER*
- 18.15 **Wind energy across the EU:**  
**different approaches, different results**  
**Jacopo Moccia**  
*Regulatory Affairs Advisor EWEA*
- 18.30 **Targeting 50GW of wind: The German**  
**case history**  
**Mike Moehlheinrich**  
*CEO NaturEnergie*
- 18.45 **Providing peak-load for an entire Country**  
**with wind: the Spanish Case**  
**Heikki Willstedt**  
*Energy Policy Director AEE*
- 19.00 **Creating a pan-European competitive platform:**  
**industrial policy towards 2020**  
**Antonio Tajani**  
*Vice-president EU Commission*  
*Industry and Entrepreneurship*
- 19.15 **Discussion**  
**Moderator: Carlo Durante**  
*Board Member APER*
- 19.45 **Buffet**